

JOHN PAUL HELVESTON - SHORT BIO

John Paul Helveston is a Postdoctoral Associate at the [Institute for Sustainable Energy](#) at Boston University. His primary research interest is understanding the factors that shape technology change, with a particular focus on transitioning to environmentally sustainable and energy-saving technologies. Within this broader category, he studies consumer preferences and market demand for new technologies as well as relationships between firm innovation, industry structure, and technology policy. His [dissertation](#) explores these themes in China's electric vehicle industry. He takes an interdisciplinary methodological approach, applying both quantitative methods, such as discrete choice modeling and conjoint analysis, and qualitative / mixed methods, such as interview-based case studies. He has conducted extensive fieldwork in China, collaborating with colleagues at Beijing Normal University and China's State Information Center on past projects. He is a fluent speaker of Mandarin Chinese and also an internationally renowned and award-winning swing dancer. John holds a Ph.D. and M.S. in [Engineering and Public Policy](#) from Carnegie Mellon University and a B.S. in [Engineering Science and Mechanics](#) from Virginia Tech. Visit his personal website at www.jhelvy.com for more information.